

ServiceNow Micro-Certification – Performance Analytics Exam Specification

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Introduction

The ServiceNow Performance Analytics Micro-Certification Exam Specification defines the purpose, audience, testing options, exam content coverage, test framework, and prerequisites to accomplish the Performance Analytics Micro Certification.

Exam Purpose

The Performance Analytics Micro-Certification exam certifies that a successful candidate has the skills and essential knowledge to contribute to the setup, configuration, and maintenance of the Performance Analytics application.

Exam Audience

The Performance Analytics Micro-Certification exam is available to ServiceNow customers, partners, and employees.

Exam Preparation

Exam questions are based on official ServiceNow training materials, the ServiceNow documentation site, and the ServiceNow developer site. Study materials posted elsewhere online are not official and should not be used to prepare for the examination.

Prerequisites

ServiceNow recommends completion of the following pre-requisite in preparation for the exam.

• <u>ServiceNow Performance Analytics Fundamentals</u>

Additional Resources

In addition to the above, the candidate may find these additional resources valuable in preparation for the exam.

- Product Documentation Performance Analytics and Reporting
- <u>Community Getting Started with Performance Analytics</u> (requires Community login)

Additional Knowledge & Experience

- General familiarity with general industry terminology, acronyms, and initialisms
- Three months field experience participating in ServiceNow Performance Analytics deployment projects or maintaining ServiceNow instances



Exam Scope

The following table shows the topics on the exam and their weightings.

Exam Topics	Percent of Exam
Performance Analytics Architecture	30%
Performance Analytics Deployment	20%
Performance Analytics Metrics and KPIs	25%
Performance Analytics Visualizations	25%

Exam Registration

Each candidate must register for the exam via the ServiceNow <u>WebAssessor</u> website using a voucher obtained by completing the training prerequisite. The exam is available directly through the WebAssessor site as a non-proctored, 60-minute exam.

Exam Structure

The exam consists of 15 questions. For each question on the examination, there are multiple possible responses. The person taking the exam reviews the response options and selects the *most correct* answer to the question.

Multiple Choice (single answer)

For each multiple-choice question on the exam, there are at least four possible responses. The candidate taking the exam reviews the response options and selects the one response most accurately answers the question.

Multiple Select (select all that apply)

For each multiple-select question on the exam, there are at least four possible responses. The question will state how many responses should be selected. The candidate taking the exam reviews the response options and selects ALL responses that accurately answer the question. Multiple-select questions have two or more correct responses.

Exam Results

After completing and submitting the exam, a pass or fail result is immediately calculated and displayed to the candidate. More detailed results are not provided to the candidate.



Exam Retakes

If a candidate fails to pass an exam, they may register to take the exam again up to three more times for a cost of \$25.

Sample Question(s)

Sample Item #1:

Identify the Performance Analytics object used to define and configure a measurable KPI.

- A. Widget
- B. Scorecard
- C. Dashboard
- D. Indicator
- E. Report

Answer: D

Select all valid Performance Analytics roles.

- A. pa_metric
- B. pa_admin
- C. pa_viewer
- D. pa_power_user
- E. pa_target
- F. pa_data_admin

Answer: B, C, D